

**William B. Caswell***SVP Operations, COO, Kaiser Foundation Health Plan and Hospitals*

Bill Caswell is the senior vice president and chief operating officer, for Kaiser Foundation Health Plan and Hospitals in Southern California. Since 2006, he has overseen hospital operations for eight of the Region's medical centers – Los Angeles, West Los Angeles, South Bay, Baldwin Park, Woodland Hills, Panorama City, Downey and Kern. He also has accountability for the Region's Health Plan strategic growth objectives, business development, marketing and sales.

From July 2017 to May 2018, Caswell also served as interim president for Kaiser Foundation Health and Hospitals' Hawaii Region.

Caswell joined Kaiser Permanente in 2004, as vice president for Marketing and Business Development for Southern California. In this role, he worked closely with regional operations on product development, account management and sales, marketing, advertising, and pricing strategy to help expand the organization's market share in an area that extends from San Diego to Bakersfield, and currently includes more than 4.4 million Health Plan members.

Caswell earned master's degrees in public health and business administration from the University of California, Los Angeles, and bachelor's degrees in economics and biology from Stanford University.